



A **HAVELLS** Brand

Let's celebrate the
colours of happiness



THE NEW 2020 RANGE
LLOYD WASHING MACHINES
Experience Effortless and Delightful Washing



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Washing Machine falls under e-waste category. Don't mix electronic waste with other waste, for proper disposal of e-waste kindly visit www.mylloyd.com/about-us/social-initiatives

March, 2020

A **HAVELLS** Brand

Life is better when colourful.

The more colours you add to it, the livelier it becomes.

At Lloyd, we also try to do the same. We try to make it lively for you by adding colours to it with the best of our products.

Thus, we present to you a whole new range of Lloyd washing machines.

Built with the best of innovations, these are made to give your clothes a power-packed washing, every time. They come in stunning designs and are well engineered with smart features like Power Jet, Instawash, F-Shield and Intellidrive Motor for a silent and energy efficient washing, 90 °C Self Clean to get rid of odour, and Intellivents for intelligently controlled strong water flow which make them eco-friendly as well as user-friendly.

So much so, that you get pure happiness every time you turn them on.

Take home a Lloyd washing machine today! It is sure to make the tedious task of washing clothes effortless and joyful while keeping the best of colours on your clothes as well as in your life.



Fully Automatic

Front Load **ALL-NEW RANGE**

LLOYD



A **HAVELLS** Brand

Puro Wash

LWMF80SX1 **8.0 kg**



LLOYD

FEATURES



SMART STAIN REMOVER

Select soil level to adjust the washing process



INTELLIVENTS

Intelligent & strong water flow



MY CYCLE

Memorises and customises wash cycle for future usage

POWER JET

Improved cleaning and better care for your clothes



An industry first, this feature has a Jet Nozzle placed at the door to clean up detergent residue on glass door and gasket which gives a cleaner and healthier wash.

90 °C SELF CLEAN

Get rid of odour, get the most hygienic wash



To be operated with an empty drum, the program uses water at a temperature as high as 90 °C flushing even the gap between inner & outer drums, thus cleaning every corner.

SPIN
1400
r/min (RPM)

Reload Cloth Facility | Big LED Display | Prewash | 16 Wash Programs
Extra Rinse | Auto Power Off | Delay Start | Child Lock | Bigger Door
Error Alarm | Overflow Control | Auto Balance System

Motor Wattage: 500 W
Variable RPM Speed: (0/400/600/800/1000/1200/1400) r/min

A **HAVELLS** Brand



Puro Wash

LWMF60SX1 6.0 kg

POWER JET

Improved cleaning and better care for your clothes

An industry first, this feature has a Jet Nozzle placed at the door to clean up detergent residue on glass door and gasket which gives a cleaner and healthier wash.

FEATURES



SMART STAIN REMOVER

Select soil level to adjust the washing process



MY CYCLE

Memorises and customises wash cycle for future usage



Reload Cloth Facility | Big LED Display | Prewash | 16 Wash Programs | Extra Rinse | Auto Power Off | Delay Start | Child Lock | Bigger Door | Error Alarm | Overflow Control | Auto Balance System

Motor Wattage: 450 W
Variable RPM Speed: (0/400/600/800/1000/1200) r/min



MagiQ

LWMF60WX1 6.0 kg

INTELLIVENTS

Strong and gentle flow with intelligently controlled washing speed

Smartly designed drum lifter with water sprinkling holes helps in producing strong and gentle flows to match the constantly changing, intelligently-controlled washing speed.

FEATURES



FROTH CONTROL

Adjusts foam quantity for effective wash



OPTIMUM WASH

Saves water & energy



My Cycle | Delay Start | Super-size Door | 16 Wash Programs | Prewash | Extra Rinse | Froth Control | Wrinkle-free | Auto Balance System | Child Lock

Motor Wattage: 450 W
Variable RPM Speed: (0/400/600/800/1000/1200) r/min

Fully Automatic Top Load

LLOYD



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LLOYD

IntelliDrive

LWMT05GX1 **10.5 kg**



INTELLIDRIVE

Silent, energy-efficient & durable washing machine

Get increased energy-efficiency, low noise and vibrations with **Direct Drive Motor Mechanism**. It has fewer moving parts and there is less wear and tear, resulting in a longer overall lifespan.

ULTRA CUBE WASH

Ultra Cube Pulsator Ultra Water Flow Ultra Drum Design

Ultra Cube Pulsator helps to get tangle-free laundry, maximum turbulence in tub and faster draining. Ultra Water Flow gives multi-directional water flow while in operation. Ultra Drum Design creates 360° water spray and helps to fully dissolve detergent, and move & toss clothes.



ULTRA CUBE PULSATOR
Tangle-Free Laundry

ULTRA WATER FLOW
Deep Cleaning

ULTRA DRUM
Best Rinsing/Washing

FEATURES



DRUM CLEAN
Special cycle just to clean the washtub



RUST-FREE METAL BODY
Strong & Durable



SOFT-CLOSING TOUGHENED LID
Premium design, durable & safe to use lids

One Touch Wash | 8 Wash Programs | Tub clean | Smart Touch | Premium IMD Panel
Dual Balance Ring | Zero Pressure Wash | Magic Filter

Wattage: 390 W

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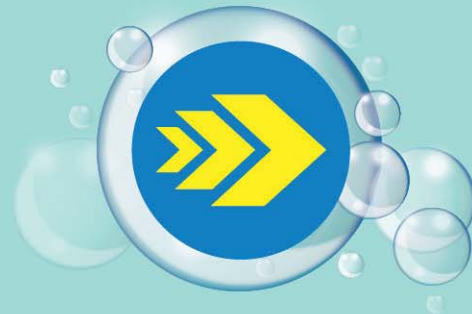


Insta Wash

LWMT70GI1 **7.0 kg**

INSTA WASH

Best washing performance in different loads of laundry. It takes minimum time thus ensuring convenience and hygienic wash at the same time.



NEW LAUNCH

FEATURES

ULTRA CUBE WASH



RUST-FREE METAL BODY
Strong & Durable



SOFT-CLOSING TOUGHENED GLASS LID
Premium design, durable & safe to use lids

One Touch Wash | 8 Wash Programs | Dual Balance Ring | Magic Filter I-Clean | Zero Pressure wash

Wattage: 400 W



Clean-Matic

LWMT65GI1 **6.5 kg**

ZERO PRESSURE WASH

Expert cleaning, even in low water pressure

Smartly programmed machine which works with perfection, even if there is low water pressure.



NEW LAUNCH

FEATURES



DRUM DRY
Special cycle just to clean the washtub



AIR DRY
Passes a gush of air through clothes to remove dampness & odour



RUST-FREE METAL BODY
Strong & Durable

Magic Filter | Memory Back-up | Rat Mesh | Child Lock | LED Display Rinse Hold (Water Saving) | Delay Start

Wattage: 360 W



Smart HotWash

LWMT72H 7.2 kg

HOT WASH

Warms water for hygienic & better wash performance

Are tough stains giving you a cold sweat? Not anymore! With Lloyd Washing Machine's Hot Water Wash that quickly warms up the water, you can enjoy enhanced cleaning and dirt removal from your clothes.

FEATURES



INTELLIGENT LOGIC
Monitors washing conditions and operations for an ideal wash



AIR DRY
Passes a gush of air through clothes to remove dampness & odour



CRYSTAL DRUM
Ensures tangle-free, wrinkle-free wash and maintains softness of fabric

Hot Wash | Magic Filter | Memory Back-up | Delay Start | Water Recycle | Child Lock
Auto Power Off | Thermal Protection Technology | Speedy Program | Sparkle Wash

Wattage: 380 W



SparkleClean

LWMT80TD 8.0 kg
LWMT70TD 7.0 kg

SPARKLE WASH

Dissolves detergent with air and creates bubbles to loosen dirt for faster cleaning

Struggling with stubborn stains? Forget your troubles with Lloyd Washing Machine's Sparkle Wash feature. It accelerates washing performance and loosening of dirt by producing micro soap bubbles in large quantities.

Damping Glass Lid | Detergent Box Bubble Wash | Soak Wash | Auto-Imbalance Correction
Fault Alarm Buzzer | IMD Panel | Auto Power Supply Cut-off | Rust-free Body
Delay Start | Sparkle Wash

Wattage: 420 W

FEATURES



INTELLIGENT LOGIC
Monitors washing conditions and operations for an ideal wash



AIR DRY
Passes a gush of air through clothes to remove dampness & odour



DRUM CLEAN
This washing machine has a special cycle just to clean the washtub



EcoWater

LWMT80TL 8.0 kg
LWMT70TL 7.0 kg

AIR DRY

Passes a gush of air through clothes to remove dampness and odour

Dampness filling your clothes with odour? Remove it easily with Lloyd Washing Machine's Air Dry feature. It passes a gush of fresh air through clothes and ensures that clothes are properly dried and odour-free.

LED Display | Delay Start | Fault Alarm | Auto-Imbalance Correction | Buzzer
Soak Wash | Auto Power Cut-off | IMD Panel | Rust-free Body | 2 Magic Filters

Wattage: 420 W

FEATURES



INTELLIGENT LOGIC
Monitors washing conditions and operations for an ideal wash



DAMPING GLASS LID
Glass lid closes slowly to avoid breakage and protect users from accidents



DRUM CLEAN
A special cycle just to clean the washtub

Semi-Automatic



LLOYD



Floret

LWMS90HT1 9.0 kg

LWMS85HT1 8.5 kg

LWMS80HT1 8.0 kg

5 WASH PROGRAM*

Specially made with 'Stain Remover' program

Strongest 5th wash program gives extra power to washing, thus resulting in the best possible wash performance in a semi-automatic washing machine.

FEATURES



3D FLORAL SOFT-CLOSING TOUGHENED GLASS LID

Premium design, durable & safe to use lids



F-SHIELD

Strong & durable motor with increased life



MEMORY BACK-UP

Electro-mechanical timer resumes the wash cycle in case of a power cut



plastix

N9

99% Anti-bacterial protection

Chrome Handle | 2 Magic Filters | 2 Waterfalls | Rust-free Hi-fibre Body
25 min Soak | Collar Scrubber | Castors | Buzzer

Wash/Spin Input Wattage: 9.0 kg - 520 W / 180 W | 8.5 kg - 480 W / 180 W
8.0 kg - 450 W / 170 W

*Applicable for 9.0 kg & 8.5 kg





Floret

LWMS90PT1* **9.0 kg**

LWMS80BT1 **8.0 kg**

4 WASH PROGRAM

Select wash cycle as per type of fabric



Additional wash program 'Strongest' gives extra power to washing, thus resulting in the best possible wash performance in a semi-automatic washing machine.

NEW LAUNCH

Also available in



Pink



X-Load Plus

LWMS85RK2/KK2 **8.5 kg**

LWMS80KK2 **8.0 kg**

HEAVY-DUTY MACHINE

Robust design, washes extra heavy loads with ease



Strongly built to wash extra heavy loads without any difficulty.

NEW LAUNCH

Also available in



Black

FEATURES



SOFT-CLOSING TOUGHENED GLASS LID
Premium design, durable & safe to use lids



F-SHIELD
Strong & durable motor with increased life



MEMORY BACK-UP
Electro-mechanical timer resumes the wash cycle in case of a power cut



N9
99% Anti-bacterial protection

Chrome Handle | 2 Magic Filters | 2 Waterfalls | Rust-free Hi-fibre Body
25 min Soak | Collar Scrubber | Castors | Buzzer

Wash/Spin Input Wattage: 9.0 kg - 520 W / 180 W | 8.0 kg - 450 W / 170 W

FEATURES



F-SHIELD
Strong & durable motor with increased life



USER-FRIENDLY KNOB DESIGN
Easy to hold and effortless movement



N9
99% Anti-bacterial protection



SWIFT DRY
Faster and effective drying

2 Magic Filters | Soak Wash | Collar Scrubber | Castors | Buzzer

Wash/Spin Input Wattage: 8.5 kg - 450 W / 200 W | 8.0 kg - 425 W / 200 W

*5 wash program for 9.0 kg



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Murano

LWMS85UE1 8.5 kg

SOFT-CLOSING TOUGHENED GLASS LID

Premium design, durable & safe to use lids

Silent and smart closing of the lids with hydraulic mechanism which makes it easy to use and avoid accidents.

NEW LAUNCH



LWMS80UE1 8.0 kg

LWMS80GE1 8.0 kg

Also available in
Grey

NEW LAUNCH

FEATURES



4 WASH PROGRAM
Select wash cycle as per the type of fabric



MEMORY-BACKUP
Electro-mechanical timer resumes the wash cycle in case of a power cut



F-SHIELD
Strong & durable motor with increased life



ACTIVE SOAK
Effective removal of dirt & tough stains

2 Waterfalls | Collar Scrubber | Spin Shower
Buzzer | Castors
Wash/Spin Input Wattage: 8.5 kg - 520 W / 190 W
8.0 kg - 500 W / 190 W



5 STAR RATED
• BETTER WASH QUALITY • ASSURED WATER SAVING
• ASSURED POWER SAVING



BEST SELLER

Supreme Wash

LWMS85RDB/BDB 8.5 kg

LWMS80BDB/GDB 8.0 kg

LWMS75RDB/BDB 7.5 kg

ANTI-BACTERIAL N9 PLASTIX



Not just cleaner but hygienic clothes as well

Plastic interiors of a washing machine are often prone to the growth of germs and bacteria which cause degradation, bad odour, discolouring and staining. Protected with the goodness of silver, N9 Germ Shield reduces upto 99% of bacteria, removes unpleasant odour, provides long-lasting freshness and ensures that you get germ-free clothes.

Also available in
Grey Blue

FEATURES



WASH BASIN DESIGN
The convenient wash basin design lets you scrub-off stubborn dirt & stains from clothes in the machine instead of doing it separately



MAGIC FILTER
Collects dirt, lint, hair and threads during wash process that helps keep the water clean during wash



COLLAR SCRUBBER
Allows manual scrubbing of difficult-to-clean parts of clothes



AIR DRY
Passes a gush of air through clothes to remove dampness & odour

Castors | Soak Wash | Rust-free Hi-fibre Body | Thermal Protection Technology
4/3 Wash Programs | Buzzer

Capacity: 8.5 kg / 8.0 kg - Wattage: 520 W / 190 W
Capacity: 7.5 kg - Wattage: 360 W / 160 W



5 STAR RATED
• BETTER WASH QUALITY • ASSURED WATER SAVING
• ASSURED POWER SAVING



Protecto

LWMS75HG **7.5 kg**

HIDDEN KNOBS

Covered control-operation knobs to reduce damage from water

Protecting your washing machine's control operations is now easier. With Lloyd washing machine's hidden knobs, the control-operation knobs always remain covered, saving them from any damage due to water leakage or spillage.



Proclean

LWMS72G **7.2 kg**

TANGLE-FREE PULSATOR

Prevents clothes from getting twisted, improves rinsing, and makes washing easier

This feature creates powerful tornado-like water currents so that your clothes do not get entangled during the washing process. It also allows better movement of clothes, resulting in improved rinsing and easy washing.

FEATURES



DOUBLE LAYER FIBRE BODY

The machine has two layers; outer and inner, which together increase its durability



TANGLE-FREE PULSATOR

Prevents clothes from getting twisted, improves rinsing, and makes washing easier



MAGIC FILTER

Collects dirt, lint, hair and threads during wash process that helps keep the water clean during wash

Glass Lid with Floral Design | 2 Wash Programs | Double Layer Body | Castors
2 Water Inlets | 3 Operating Knobs | Buzzer | Thermal Protection Technology | Soak Wash

Capacity: 7.5 kg - Wattage: 450 W / 150 W

FEATURES



DOUBLE LAYER FIBRE BODY

The machine has two layers; outer and inner, which together increase its durability



COLLAR SCRUBBER

Allows manual scrubbing of difficult-to-clean parts of clothes



2 WATER INLETS

Saves time and effort by using separate water inlets for wash and spin

Glass Lid with 3D Effect Floral Design | 2 Wash Programs | Castors
Magic Filter | Buzzer | Thermal Protection Technology | Soak Wash

Capacity: 7.2 kg - Wattage: 450 W / 150 W



Novel

LWMS75RA1* **7.5 kg**
 LWMS72BA1 **7.2 kg**

F-SHIELD



Strong and durable motor with increased life

F-Class insulation coating allows temperature to go up to 155 °C which potentially increases the life of the motor.

Also available in

 Blue



Tri Star

LWMS75 **7.5 kg**

3-IN-1 PULSATOR

Increases movement of clothes for a better and tangle-free wash

Still rubbing clothes manually? Not anymore. With Lloyd washing machine's 3-in-1 Pulsator, clothes are washed under enhanced friction generated by accelerated movement of its pulsator.

FEATURES



TRANSPARENT LIDS*
 Allows monitoring of washing process



PLASTIC FILTER
 Keeps water clean during wash



ACTIVE SOAK*
 Effective removal of dirt & tough stains



SWIFT DRY
 Faster and effective drying

Buzzer | Castors | Collar Scrubber
 Rust-free Plastic Body

Wash/Spin Input Wattage: 7.5 kg - 380 W / 160 W | 7.2 kg - 370 W / 160 W

FEATURES



TOUGHENED GLASS LID
 Tough and durable lid for longer life



DOUBLE LAYER FIBRE BODY
 The machine has two layers; outer and inner, which together increase its durability



COLLAR SCRUBBER
 Allows manual scrubbing of difficult-to-clean parts of clothes



2 WATER INLETS
 Saves time and effort by using separate water inlets for wash and spin

Soak Wash | Lint Filter | Thermal Protection Technology | 3D Water Current
 Rust-free Hi-fibre Body | Buzzer | Centrifugal Water Extraction | Castors

Wattage: 520 W / 190 W

*LWMS75RA1: Transparent Lids & Active Soak

Blossom



LWMS70HE1 **7.0 kg**

LWMS70BE1 **7.0 kg**

Prism



LWMS70RM1* **7.0 kg**

LWMS70GM2# **7.0 kg**

FLORAL PATTERN TOUGHENED GLASS LIDS

Tough & durable glass lid increases the life of this machine.
Stylish floral pattern adds to its aesthetics.

ACTIVE SOAK

A pre-wash cycle to help you treat stains

Once the machine has been filled with water, this setting shuts off the machine for a designated amount of time, allowing your clothes to soak in water and detergent before continuing with the rest of the cycle. It is often used as a pre-wash cycle, helping you treat stains.

FEATURES



F-SHIELD
Strong & durable motor
with increased life



MAGIC LINT FILTER
Keeps water clean
during wash



ACTIVE SOAK
Effective removal of dirt &
tough stains



BUZZER
Sets-off and alerts once
set wash cycle is complete

Collar Scrubber | Spin Shower | Rust-free Plastic Body | Castors

Wash/Spin Input Wattage: 440 W / 160 W

FEATURES



TRANSPARENT LIDS*
Allows monitoring
of washing process



F-SHIELD
Strong & durable motor
with increased life



MAGIC FILTER*
Collects dirt, lint, hair and threads
during wash process that helps
keep the water clean during wash



SWIFT DRY
Faster and effective drying

Powerful Pulsator + 5 Small Pulsators + 5 Rollers* | Main Pulsator + 6 Mini Pulsators# | Castors
Collar Scrubber | Spin Shower | Buzzer | Lint Filter#

Wash/Spin Input Wattage: 440 W / 190 W

*LWMS70RM1 : Powerful Pulsator + 5 Small Pulsators + 5 Rollers, Transparent lids & Magic Filter

#LWMS70GM2 : Main Pulsator + 6 Mini Pulsators & Lint Filter



AquaFlow Wash

LWMS65RP **6.5 kg**

THERMAL PROTECTION TECHNOLOGY

Protects wash and spin motors from damage due to overheating

Both wash and spin motors of the machine are equipped with TPT sensors which monitor the operating temperature and auto-cuts power to protect motor from damage.

FEATURES



TRANSPARENT PLASTIC LID
Helps in better monitoring of clothes during a wash



TANGLE-FREE PULSATOR
Prevents clothes from getting twisted, improves rinsing, and makes washing easier



LINT FILTER
Prevents soap and lint build-up in the laundry tub

Rust-free Hi-fibre Body | Buzzer | 2 Wash Programs
Castors | 3 Operating Knobs

Wattage: 480 W / 190 W

SERVICE NETWORK

For us, customer orientation is the most important thing. And, so is customer delight. Our wide array of services have been created keeping just these in mind. Besides, each offering is not just a service, but so much more than that – a promise to put a smile on your face.

On-the-spot Solution

Our in-house call centre works 8 am - 8 pm (Monday to Saturday) to ensure prompt action on your requests and feedbacks. This also removes any third party involvement in the process and gives you direct access to our team of expert and professional service engineers.

Easy Registration and Tracking

Our online registration and tracking facility makes it amazingly easy for you to register your complaints and track them on www.myloyd.com as well as on the MyLloyd App.

Nationwide Network

Our network covers almost every city of the country. You can also choose a service centre close to your place by simply logging on to our website www.myloyd.com

Product Warranty

Your peace-of-mind is ensured with this unique feature that comes standard with Lloyd Washing Machines.



Download **MyLloyd App**



TOLL FREE NUMBERS 1800-1020-666, 1800-4251-5666